



Website & Creative Specialist

[Alternative Solutions, Inc.](#) is currently seeking qualified candidates for a full-time Website & Creative Specialist position in our Sheboygan Falls office. Responsibilities include building customer websites from initial concept all the way to completion in WordPress (our preferred CMS), maintaining our own website, and conducting outreach to current and prospective customers. Daily tasks include, but are not limited to, phone calls and/or virtual meetings with customers and coworkers, designing mockups, updating ASI's website, fielding customer questions, troubleshooting issues on customer websites, assisting with various marketing efforts, providing exceptional service to foster long-term customer relationships, and working effectively within a team and/or independent setting.

The ideal candidate will have the following skills:

- Outstanding creative and interpersonal skills
- Solid understanding of web design best practices and standards
- Possession of creative flair, versatility, originality, color theory and design skills
- Experience building modern websites in WordPress (familiarity with child themes and plugins)
- Knowledge of responsive and mobile-friendly web development techniques
- Proficient with HTML, CSS, and the Adobe Creative Suite (Photoshop, Illustrator, InDesign)
- Experience with Adobe After Effects and/or Premiere Pro is a plus
- Effective oral and written communication and organizational skills
- Ability to prioritize and balance multiple projects and/or tasks
- Exposure to JavaScript, PHP and other front-end development languages is a plus
- Experience with various hosting platforms, domains transfers, and SSL certificates is a plus
- Basic understanding of marketing, SEO and/or social media is a plus

ASI offers the following comprehensive benefits:

- Medical, Dental & Vision
- Company paid life and disability
- 401(k) with company match and profit sharing
- Paid holidays and vacations
- Flexible work from home policy
- On-site fitness facility
- Business casual work environment
- Continuing education reimbursement
- Student Loan Assistance

If you wish to expand your career with a dedicated group of IT professionals, we want to hear from you!

Please email your resume and examples of your work to: careers@asiwi.com

