Graphic & Web Designer

Alternative Solutions, Inc. is seeking a talented and motivated Graphic & Web Designer to join our team in our Sheboygan Falls office. In this role, you will work closely with customers to create visually compelling, user-friendly, and highly functional websites. You will be involved in all aspects of the website development process, from designing mock-ups and implementing WordPress solutions to troubleshooting issues and providing ongoing website support. You will also have the opportunity to contribute to ASI's own website and marketing initiatives.

Responsibilities:

- Create and implement website layouts and designs using WordPress
- Customize and maintain WordPress themes and plugins
- Optimize websites for speed, performance, accessibility, and SEO
- Ensure website functionality and perform regular updates and backups
- Work directly with clients to gather requirements and develop design solutions that meet their needs
- Respond to customer questions and troubleshoot website-related issues
- Conduct quality assurance testing to ensure website compatibility across different browsers, devices, and screen sizes
- Participate in phone calls and virtual meetings with customers and coworkers
- Stay current with the latest web design trends, tools, and technologies

Qualifications:

- Degree in Web Design, Graphic Design, Computer Science, or a related field preferred
- 2+ years of experience in web design and development
- Strong understanding of WordPress, HTML, CSS, and JavaScript
- Familiarity with responsive web design principles
- Experience with design software such as Adobe Photoshop, Illustrator, or Figma
- Strong attention to detail and a keen eye for visual design and aesthetics
- Excellent written and verbal communication skills
- Strong customer service and interpersonal skills
- Ability to work independently while also collaborating effectively with a team
- Ability to manage multiple projects, prioritize tasks, and meet deadlines
- Portfolio showcasing your web design, graphic design, or other relevant work

How to Apply:

Interested candidates should submit their resume, cover letter, and portfolio to careers@asiwi.com